

Research on Red Culture Inheritance in Chinese Language and Literature Education

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Abstract: Culture is a kind of special culture with Marxism as the core, which is condensed by the Communist Party of China leading the Chinese people in the process of revolution, construction and reform. Chinese language and literature is a kind of cultural accumulation, and it is also the cultural food for moral nerve education of Chinese people. Chinese language and literature education can teach students historical knowledge through the core literacy of disciplines to meet the requirements of cultivating people by virtue. Red culture knowledge is a part of Chinese language and literature education. In Chinese language and literature classroom knowledge teaching, students should be educated in red culture from the perspective of red culture inheritance, so as to teach students to learn historical knowledge and cultivate students to establish correct ideals and beliefs and identify with the motherland. Therefore, Chinese language and literature is the main carrier of red culture, and red culture is the outstanding core value of our nation. We should strengthen the related construction of Chinese language and literature, so that the red culture can be better inherited and carried forward.

1. Introduction

Red culture is a culture gradually formed by the Chinese people in the long-term revolutionary practice struggle under the guidance of Marxism-Leninism and the leadership of the Communist Party of China. With the deepening of reform and opening-up, college students are faced with the impact of various cultural ideas and values. In addition, college students have a higher level of education, and their independence of ideological activities is enhanced. College students are negatively affected by decadent ideas to varying degrees [1]. In view of the phenomenon that contemporary college students are influenced by multi-cultures, which is gradually formed, an advanced, scientific, practical and effective culture should be used to guide and educate contemporary college students correctly.

As an ancient civilization, in the long history of thousands of years, it has experienced the changes of dynasties and cultures, and gradually formed a national traditional culture with Chinese characteristics. As the common language of China, Chinese has a long history and can be said to be a representative of Chinese history from a modern point of view. Therefore, Chinese language is the main carrier of red culture, bearing the heavy responsibility of inheriting and carrying forward red culture [2]. By deeply studying the connotation of red culture, organically combining it with the inheritance of red culture, further inheriting red culture and innovating the educational methods of red culture, and cultivating college students' national spirit with patriotism as the core and the spirit of the times with reform and innovation as the core, it will have a profound impact on college students.

2. The significance of Chinese language and literature research in the inheritance of red culture

Generalized Chinese also includes symbolic Chinese characters, and literary works created with Chinese characters can be unified into Chinese language literature. Chinese characters, as the representative of ideographic system, have been very stable in shape and meaning since ancient times, which makes Chinese and Chinese language and literature show distinct continuity and

inheritance, which provides a coherent and complete premise for the study of Chinese language and culture.

In the five thousand years of inheritance, the red culture is the wisdom crystallization of great sages from generation to generation and the external embodiment of national spirit. To a certain extent, it is a cultural symbol of our country in the world, a great spiritual inheritance, and an unforgettable contribution to the progress of human civilization. Moreover, the red culture is also a spirit of self-improvement and hard work, which plays an important role in China's development and progress [3].

Since the beginning of the new century, social science and technology have been developing constantly. In this trend of development, Chinese people must break the shackles of traditional ideas and technologies, and then they can gradually innovate with the support of the spirit of red culture. Only then can they get out of the technical limitations, realize the take-off of science and technology, and make China a big country in science and technology and move towards the forefront of world development. What Chinese language and literature do is to understand culture first while inheriting culture, so that people all over the world can understand Chinese culture and be accepted by it. Language and culture are inseparable, that is to say, language can't exist independently from culture. Chinese language and culture are the epitome of red culture and the best interpretation of traditional culture. Therefore, Chinese language and literature are the basis of inheriting red culture and complement each other.

3. Problems in red culture education

3.1. Single educational content

Some universities try to offer elective courses about red culture to improve the curiosity of some students about red culture; However, most teachers of ideological and political education in universities still focus on "indoctrination teaching method" in the teaching process. Indoctrination teaching method will not only make college students feel conflicted with the course of ideological and political education, but also be unfavorable for teachers to carry out the teaching of red culture education, so that the red culture education in universities can get twice the result with half the effort.

3.2. Insufficient utilization of red cultural resources

Red culture education is an excellent traditional Chinese culture and one of the contents of ideological and political education. As the main front of ideological and political education, universities should actively use red culture resources. However, in the new era and new environment, there is little integration between red culture and the current intelligent environment, so that the core values of red culture have not really penetrated into college students' lifestyles and study habits [4]. When participating in organizing the visit to the red cultural sites, the local tour guides mostly explained all the way. Students had few opportunities to participate in it, and they had poor experience of the red cultural sites, and the red cultural spirit they really absorbed was relatively scarce.

From this point of view, when organizing activities related to red culture, universities failed to let students absorb red cultural resources into their own knowledge system, failed to combine red cultural resources with the current intelligent environment, and failed to explore cultural and educational means to adapt to the development of the times and the internal needs of college students [5-6].

3.3. Universities don't pay enough attention to red culture education

It is an important place for college students' red culture education and an important medium for red culture to act on college students. In the process of building red culture in some universities, there is a general phenomenon of weak subject consciousness and weak red culture atmosphere.

On the one hand, the university's investment in red culture education is relatively small, and

without the support of economic base, it can't make better use of red resources to strengthen the ideological education of college students, and can't form a good atmosphere of public opinion on red culture education. Not only does the university not invest enough money in the construction of red culture, but the educational and teaching facilities of red culture are still in a backward position, so that the propaganda of red culture in the university is not in place and the communication channel is single, and the historical, cultural and spiritual connotation of red culture cannot be better passed on to young college students.

On the other hand, universities neglect the cultivation of teachers of red culture education, lack professional talents, and have no systematic theoretical knowledge of red culture as support in classroom teaching, so that the connotation of red culture cannot be deeply explored, thus weakening the value of red culture in university ideological and political education and failing to achieve the expected ideal effect.

4. Research on the combination of Chinese language and literature education and red culture inheritance

4.1. Cultivate the sense of mission of Chinese language and literature teachers

In today's Chinese language and literature teaching, its red culture can't be well promoted. A large part of the reason is that teachers don't pay enough attention to traditional culture, and they don't realize their sense of responsibility and mission to promote traditional culture in Chinese language teaching, which makes the red culture not be well promoted. Moreover, teachers' sense of mission is the key factor to realize the inheritance of red culture.

Therefore, the cultivation of teachers' sense of mission should be strengthened. Only in this way can students understand the knowledge of Chinese language and literature better, attach importance to the establishment of the value system of Chinese culture, and cultivate students' awareness of inheriting Chinese culture, so that teachers can realize the cultivation of students' sense of responsibility and mission and continue the inheritance of Chinese culture.

Participate in traditional festivals, festivals and customs celebrations and cultural activities, and learn and feel their cultural origins, customs, national spirit, national feelings, national aspirations, cultural blood and cultural connotations during participation, so as to find a sense of national identity and belonging; Put more learned knowledge into practice and spread and promote traditional culture [7]. In the process of learning Chinese knowledge and mastering the skills of listening, speaking, reading, writing and translation, we will constantly enrich our humanistic feelings, enhance our moral sentiments, help us to establish a correct outlook on life, world outlook and values, enhance our cultural self-confidence and pride, and strengthen our backbone and confidence as a Chinese and contemporary middle school student.

4.2. Excavate the new connotation of red culture

People should fully understand the cultural connotation of the Chinese nation, so that Chinese language and literature can have a further influence on the inheritance and development of red culture. Traditional culture exists in all levels of modern society and still plays an important guiding role in modern people's spiritual culture. Chinese language and literature, as a medium to show to the world, carries forward the national cultural thought with Chinese characteristics in today's rapidly developing era.

Red culture education should be based on the public's perspective. It should be welcomed by college students in the form that college students like to see and hear. We should always adhere to the unity of ideology and practice, combine the law of respecting red culture education with the law of ideological development of college students, and strive to popularize red culture education. Meet the healthy, positive and upward aesthetic needs of college students. Deeply explore the stories of historical figures in red culture, enhance the adaptability of red culture education, and accelerate the pace of integrating the pursuit of multiple values, promoting mainstream values, and exploring the educational methods in which education is ideological.

4.3. Strengthen the platform construction of red culture education

The attitude of universities towards courses and activities related to red culture directly affects the intake of red culture by university teachers in the process of ideological and political education and the familiarity of college students with red culture [8]. In order to improve the effect of red culture education in universities, relevant departments of universities should organize red culture-related activities, provide red culture communication platform, regularly organize and train university teachers to participate in red culture education, strive to cultivate teachers' red culture specialization, and improve the quality level of university education team.

Universities should continue to use emerging media to find out the shortcomings in spreading red culture by using emerging media before, such as the small amount of red culture-related content pushed by the official new media platform of universities every year and the lack of specialization of self-created red culture-related materials. The new media is a social platform that everyone admires in the new era, which accounts for a large proportion of college students' learning life. Spreading the red culture through the new media platform is the most direct way to closely connect with college students' lives and the most direct way to improve the spreading effect of the red culture.

4.4. Strengthen the practical teaching of red culture

Practicing is the basis and source of cognition. The red culture education for college students should adhere to the mode of combining class with class, class with class, that is, it should pay attention to theoretical teaching and strengthen practical education. Only in this way can we make good use of the ideological guidance and spiritual leading role of red culture.

Establish and improve the linkage mechanism to form a joint force of education. The practical teaching of red culture in universities should fully communicate and cooperate with the educational mechanisms of various departments in time, so as to better improve the comprehensive quality of college students as a whole. Perfecting the communication mechanism and making full use of the advantages of the network to collect, sort out and publicize the related content of red culture can provide more cutting-edge trends for the practical teaching of red culture.

Carry out red cultural practice activities regularly. Practice is an effective way for college students to absorb new ideas and knowledge, renew ideas and increase talents. Universities can regularly organize college students to visit patriotic education bases such as Red Holy Land, revolutionary sites, memorial halls, museums, celebrities' former residences, etc., so that college students can be personally present, deeply feel revolutionary moral feelings and revolutionary traditional spirit, and stimulate their sense of responsibility and mission.

Building a red cultural practice education base. The red cultural practice education base is an effective carrier to strengthen and improve the red cultural education of college students, and an extension and supplement of school education. Universities should deepen their ties and cooperation with the Red Cultural Base, and form a benign interaction with each other.

5. Conclusions

Chinese language and literature is an important channel to inherit and carry forward the red culture, so we should actively strengthen the related construction of Chinese language and literature, and fully realize the importance of Chinese language and literature to the inheritance of red culture. Red culture is an important spiritual wealth in Chinese language and literature education. As a Chinese language and literature educator, we should keep this red history in mind, teach the red culture history well in the new era teaching, tap the spiritual connotation of the red culture history, enrich the Chinese language and literature education situation of the red culture, create a good teaching atmosphere, and cultivate and inherit the red culture spirit. People should consciously be masters and inheritors of red culture, strive to convey the positive energy of red culture, stimulate people's enthusiasm for pursuing truth, goodness and beauty, and constantly improve people's cultural literacy and patriotism, so as to actively inherit red culture and make

Chinese language and literature better inherit and carry forward red culture.

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